

eFolder Announces New Bundled Pricing for eFolder BDR for ShadowProtect
New Pricing and Packaging Delivers Simplicity, Value and Massive Amounts of Included Storage

Orlando, FL – Nov. 13, 2014 – [eFolder](#), a leading supplier of business continuity and file sync services for the IT channel, today announced new and improved pricing for eFolder BDR for ShadowProtect. The new eFolder bundled pricing approach delivers partners greater simplicity, superior value and massive amounts of included storage per protected server in the eFolder Cloud.

eFolder BDR for ShadowProtect is a backup and disaster recovery service, which bundles StorageCraft ShadowProtect imaged-based backup software with the massive cloud storage and cloud recovery capabilities of the eFolder Cloud, empowering partners to deliver an end-to-end business continuity service. For the past five years, eFolder has grown into one of StorageCraft's largest OEM partners by offering MSPs and VARs a one-stop shopping experience for all the key components of a BDR service offering, including software, highly reliable and scalable cloud services, turn-key hardware appliances and world-class partner support.

The new eFolder pricing features:

- A single, competitive wholesale service price per protected server, bundling the latest version of ShadowProtect software with eFolder cloud storage, cloud services and partner support
- 2 TB of included cloud storage per protected server, pooled at the partner level, giving partners the utmost in flexibility to deal with small and large clients alike
- One-stop shopping experience, allowing partners to source all of the needed components from eFolder, while leveraging the excellent service and support delivered by eFolder's US-based support team

"Our partners have been asking for greater simplicity and value in our ShadowProtect service offering," says Pierre Tapia, vice president of product management at eFolder. "By bundling massive amounts of included storage with the ShadowProtect software license, eFolder has eliminated the pricing complexity and surprises that result from client data growth and consumption-based pricing schemes. With this new pricing approach, we address nearly all storage requirements of SMB clients and empower partners to deliver a highly predictable and profitable managed services offering."

"StorageCraft is thrilled to see continued service innovations from eFolder," says Curt James, vice president of marketing and business development at StorageCraft. "StorageCraft's software solutions are a critical component in an MSP's BDR offering. With eFolder's new pricing approach, MSPs are now able to source a single SKU from eFolder which includes all the vital ingredients needed for an end-to-end business continuity offering."

The new eFolder BDR for ShadowProtect bundled pricing is available to existing and new eFolder partners on December 1, 2014. Current eFolder partners will have the choice of remaining on the legacy pricing model or migrating to the new, bundled pricing. eFolder partners should consult their Account Manager for further details.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity and cloud file sync solutions for MSPs, cloud service providers, system integrators and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](#)